



# **APPLICATIONS FROM HIGHER EDUCATION ADMINISTRATION GRADUATE EDUCATION IN NYC FOR YOUR CAMPUS**

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# AGENDA

- INTRODUCTION
- SESSION GOALS
- LESSONS FROM EDD PROGRAM DEVELOPMENT
- APPLICATIONS FOR YOUR CAMPUS
- CLOSING

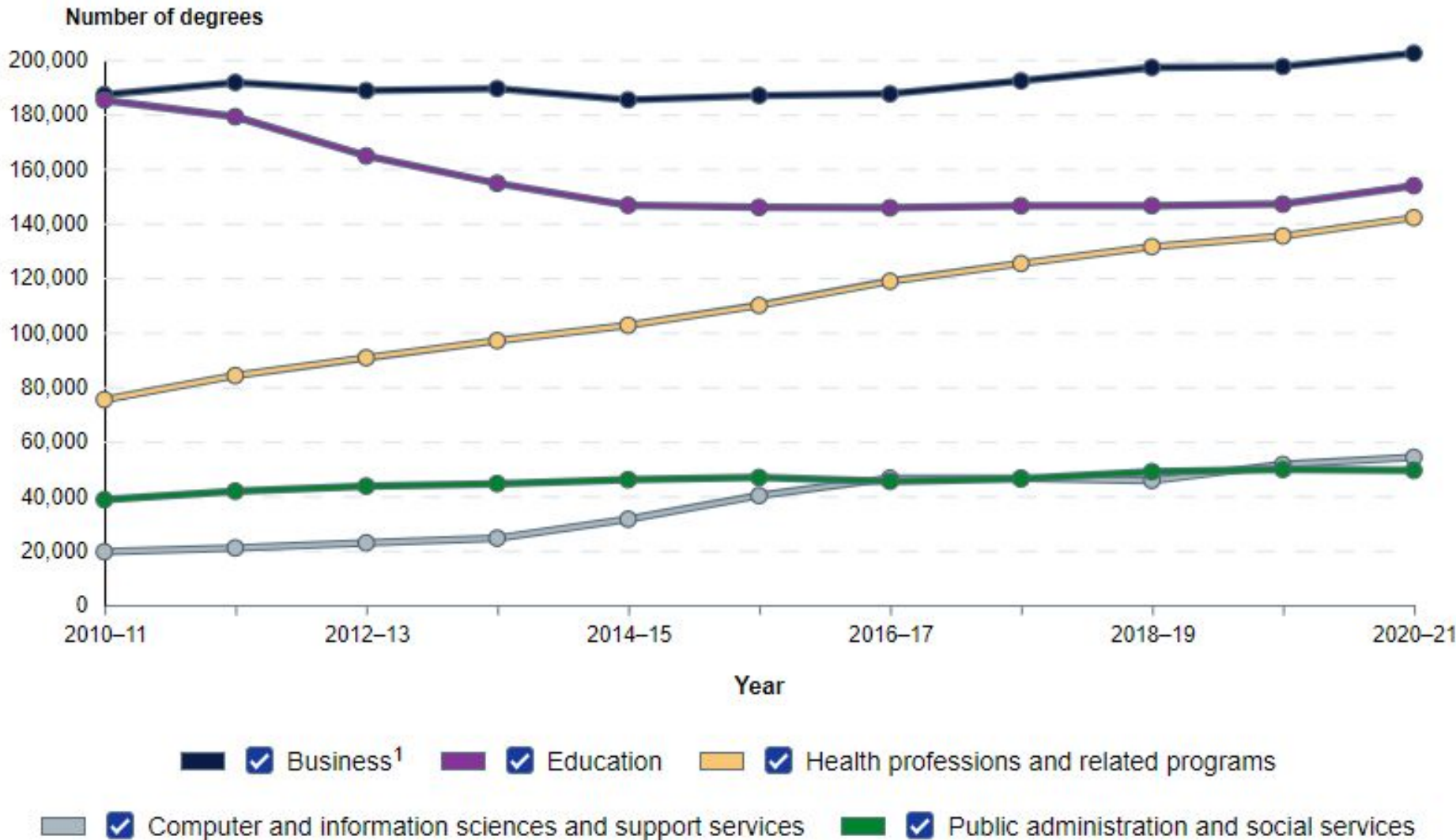




# SESSION GOALS

- 1.** IDENTIFY OPPORTUNITIES FOR THE DEVELOPMENT OF NEW GRADUATE PROGRAMMING.
- 2.** DEFINE THE CONTEXT WITHIN WHICH YOU ARE OPERATING.
- 3.** NAME YOUR STUDENTS' NEEDS AND WORKFORCE DEMANDS.
- 4.** EVALUATE RELEVANT BEST PRACTICES IN EDUCATION
- 5.** CONNECT CONTEXT, NEEDS, STRENGTHS, CONSTRAINTS, AND BEST PRACTICES TO DESIGN NEW PROGRAMMING

# TRENDS IN GRADUATE DEGREE CONFERRAL



National Center for Education Statistics. (2023). Graduate Degree Fields. *Condition of Education*. U.S. Department of Education, Institute of Education Sciences. Retrieved [date], from <https://nces.ed.gov/programs/coe/indicator/ctb>.

# INTRODUCTIONS



Who is with us today?



# INTRODUCTIONS



Scott Evenbeck



Ryan Coughlan



# CONTEXT



City University of  
New York



Baruch College



Marxe School of  
Public and  
International Affairs



Higher Education  
Administration  
Program



# ACTIVITY



# THANK YOU

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