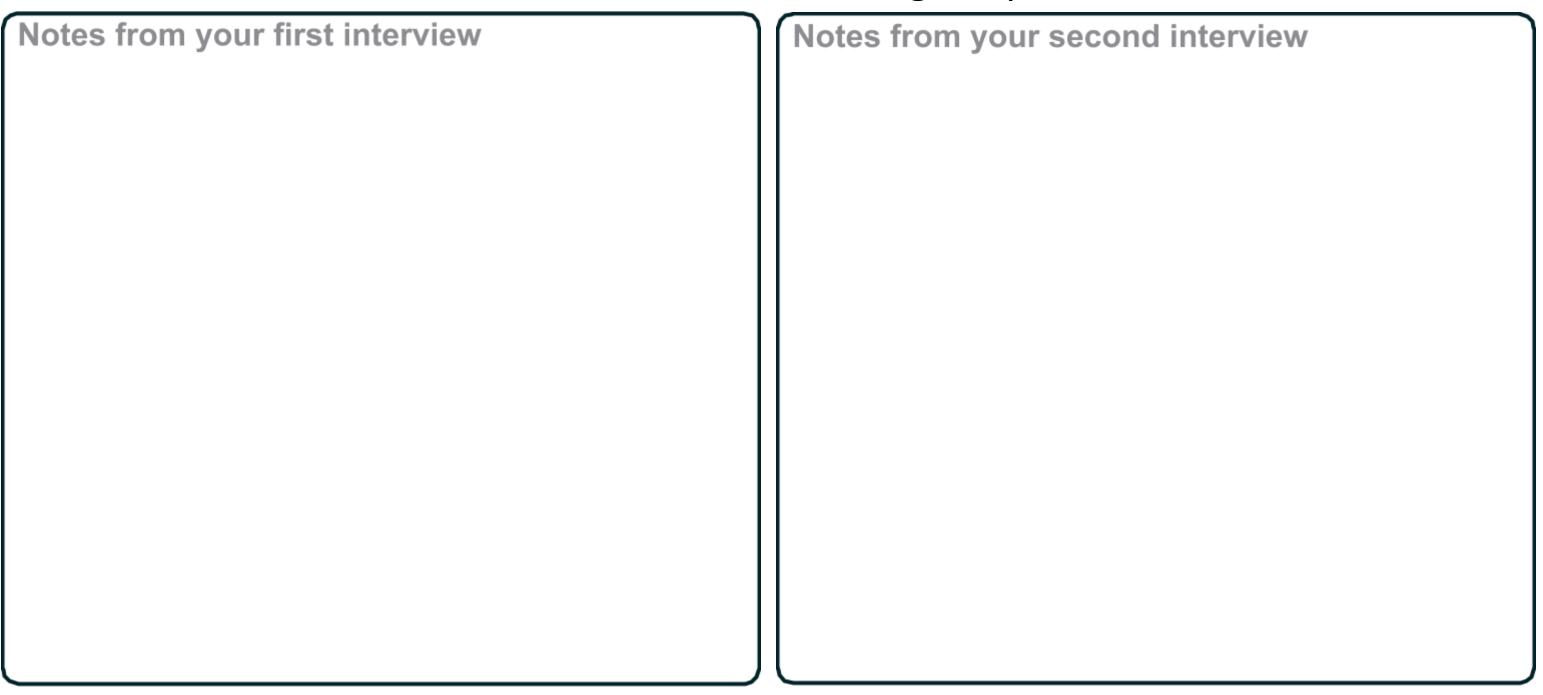
Your mission: Redesign the first-generation graduate student experience . . . for your partner.

Start by gaining empathy.

1. Interview 8 min (2 sessions x 4 minutes each)







Reframe the problem.

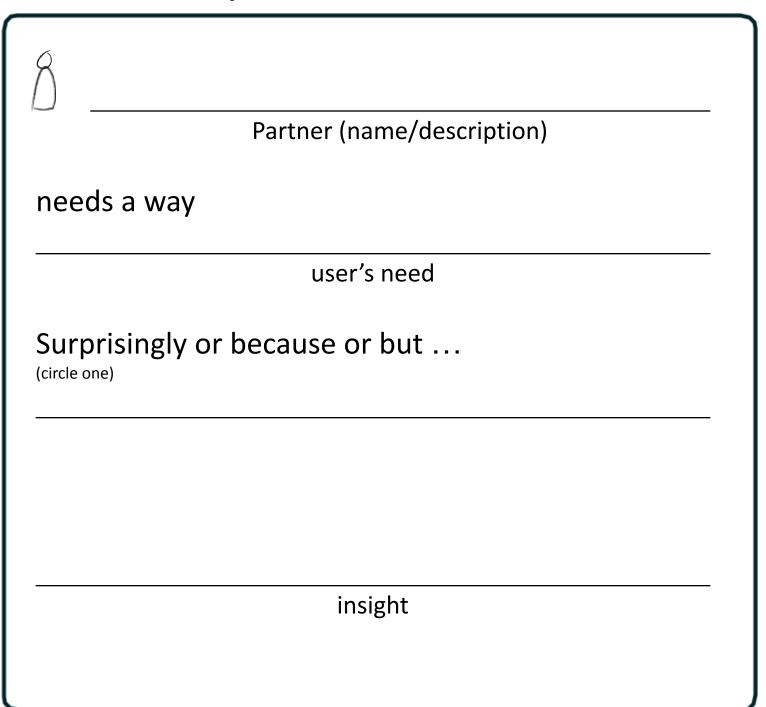
3. Capture findings 3 min

needs: things they are trying to do*

insights: new learnings about your partner's
feelings/ worldview to leverage in your design*

*make inferences from what you heard

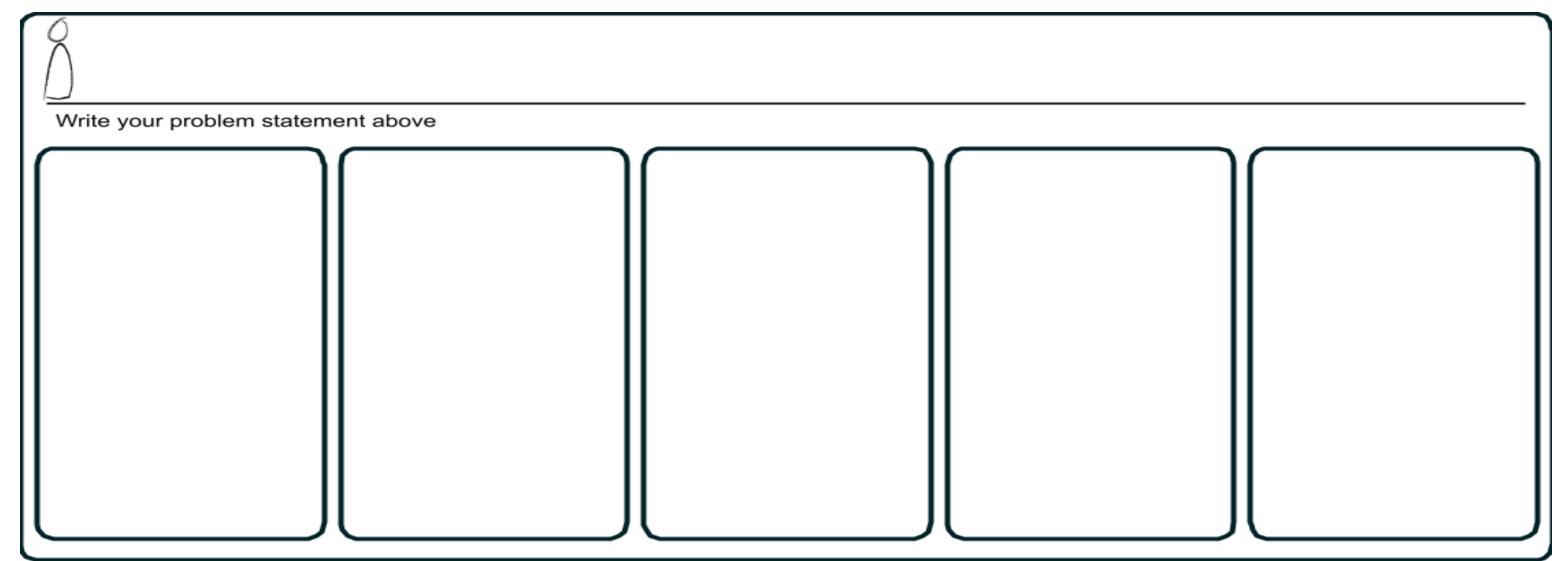
4. Define problem statement 3 min





Ideate: generate alternatives to test.

5. Sketch at least 5 radical ways to meet your user's needs 4 min

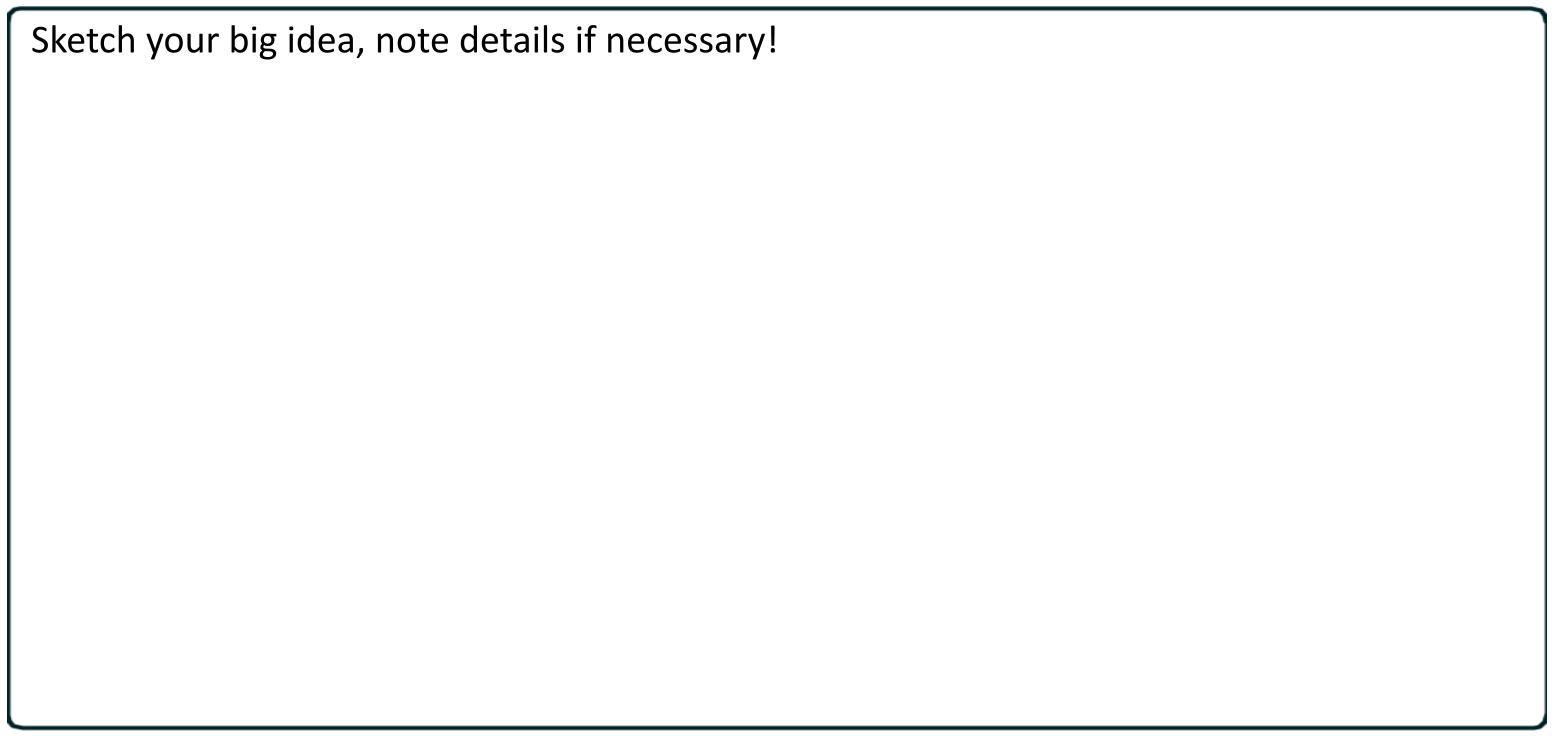


6. Share your solutions and capture feedback 8 min (2 sessions · 4 min each)

Notes

Iterate based on feedback.

7. Reflect and generate a new solution 3 min





Build and test.

8. **Build** your solution

Make something your partner can interact with! [not here] 10 min

9. Share your solution and get feedback

